

# Corporate Sponsorship Opportunities

There are many ways your company can support Spectrum throughout the year. Your gift goes a long way towards making sure youth can get help when they need it most.



## 1% for Spectrum

Make a commitment to youth in our community by pledging to support them year-round with 1% of your company's net revenue. We'll provide you with a badge for your website and company collateral. Your generosity will be mentioned on our website, as well as in a quarterly newsletter and on our social media pages.

## Presenting Event Sponsor

Title recognition for both events: "Spectrum's Empty Bowl Dinner Presented by [company]" and "Spectrum Sleep Out Presented by [company]". This includes tickets, acknowledgement before and during both events, both online and in print, and more. (See pg 2.)

## Gift Catalog Matching Fund

Your sponsorship will create the Matching Fund for our Holiday Gift Catalog, which is sent out to 9,000 people each November. This Catalog gives supporters the chance to purchase gifts—big and small—for our youth. The Matching Fund will inspire others to give or to give more generously! Your logo will be on all printed gift catalogs as well as on the website, and your generosity will be mentioned in all gift acknowledgment letters to donors.

## Meals for a Month

Sponsor meals in our Drop-In Center for a month. Your business will be showcased in the slider on our homepage, on social media, and in the window of our Drop-In Center(s) for the duration of the month.

## Event Sponsor

Be a part of one or both of our highly anticipated annual events, the Empty Bowl Dinner in October, and the Sleep Out in March. Benefits include tickets, acknowledgement before and during the event, online and in print, and more.

**Questions? Contact Charlotte Stevenson at [events@spectrumvt.org](mailto:events@spectrumvt.org).**

Ready to make a difference? [Click here](#) to pay for your sponsorship via credit card, or [email us](#) for an invoice.

# Sleep Out

Each year, over 400 people of all ages sleep outside overnight in solidarity with youth facing homelessness in Vermont—and 3,000 people donate to support them.

Adults gather in Burlington (3/21) and St. Albans (3/24). Students gather with their own teams on a date that works for them.



- Title recognition at both Sleep Out and Empty Bowl events: "Spectrum's [Event Name] Presented by [Company]"
- 10 tickets to Empty Bowl
- Opportunity to present brief remarks during programs
- Acknowledgement on collateral materials and in programs
- Acknowledgement on social media, eNews, press release, invitation, & blog posts
- Company logo on select event merchandise and on both websites
- Sleep Out highlight in print newsletter or Annual Report



- Acknowledgement on social media, eNews, press release
- 4 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program



- Acknowledgement on social media
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program



- Acknowledgement on social media
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program



- Acknowledgement on social media
- Logo on Sleep Out website

 2.7K

 3.7K

 2.1K

 8.5K

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# Empty Bowl Dinner

Thursday, October 10, 2024 | UVM Davis Center

The Empty Bowl Dinner brings together over 400 community members and supporters who choose a handmade ceramic bowl to keep and fill with soups donated from local restaurants and served by local celebrities. Guests can purchase items directly for youth on our Giving Board, from personal care items, to eyeglasses, textbooks, and much more.



**\*See previous page for Presenting Sponsorship Opportunity.**

**Home Cooked**  
**\$10,000**

- 8 tickets
- Company logo on event giveaway item
- Opportunity to present a video or in-person message during the program
- Acknowledgement on social media, eNews, press release, and invitation
- Logo on Spectrum website
- Acknowledgement on collateral materials and in program

**Nourish**  
**\$5,000**

- 4 tickets
- Acknowledgement on social media, eNews, and invitation
- Logo on Spectrum website
- Acknowledgement on collateral materials and in program

**Plate**  
**\$2,500**

- 4 tickets
- Logo on Spectrum website
- Acknowledgement on social media, in collateral materials and program

**Fork & Knife**  
**\$1,000**

- 2 tickets
- Listing on Spectrum website, in collateral materials, and program

**Spoon**  
**\$500**

- 2 tickets
- Acknowledgement in program

 **2.7K**

 **3.7K**

 **2.1K**

 **8.5K**

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