



Burlington: March 23, 2023  
St. Albans: March 30, 2023

# Sponsorship Opportunities

Each year, over 400 people of all ages sleep outside overnight in solidarity with youth facing homelessness in Vermont—and 3,000 people donate to support them. The Sleep Out helps ensure that the next youth looking for help can get the services they need.

Adults will gather at the First Unitarian Universalist Church in downtown Burlington and at Taylor Park in St. Albans. Students will gather with their own teams. Our program will feature a youth speaker and will be available online for anyone not joining in person.

## Presenting Sponsor – \$15,000

- Title recognition for **both** events: "Spectrum's Empty Bowl Dinner Presented by [your company]" and "Spectrum Sleep Out Presented by [your company]"
- 10 tickets to Empty Bowl (October 2023)
- Opportunity to present brief remarks during both event programs (Sleep Out & Empty Bowl)
- Acknowledgement on collateral materials and in program (Sleep Out & Empty Bowl)
- Acknowledgement on social media, eNews, press release, invitation, and blog posts
- Company logo on select Empty Bowl and Sleep Out merchandise
- Company logo on both the Sleep Out and Spectrum websites
- Sleep Out team highlight in print newsletter and/or Annual Report

## Leader Sponsor – \$10,000

- Acknowledgement on social media, eNews, press release
- 4 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program

## Advocate Sponsor – \$5,000

- Acknowledgement on social media & eNews
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program

## Friend Sponsor – \$2,500

- Acknowledgement on social media
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program

## Digital Sponsor - \$1,000

- Acknowledgement on social media
- Logo on Sleep Out website

## Underwriting Opportunity

### Giveaway Merchandise- \$4,000

We love handing out new items to our participants, like blankets, flashlights, etc. Your name/logo on item and acknowledgement in program.

### Looking for a non-event related opportunity?

### Meals for a Month - \$3,000

Sponsor meals in our Drop-In Center for a month. Your business will be showcased in the slider on our homepage, on social media, and in the window of our Drop-In Center for the duration of the month.

3,651  
FACEBOOK  
FOLLOWERS

1,799  
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9,247  
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**SPECTRUM'S  
EMPTY BOWL  
DINNER**  
October 10, 2023  
UVM Davis Center

# Sponsorship Opportunities

The Empty Bowl Dinner brings together over 450 community members and supporters who choose a handmade ceramic bowl to keep and fill with soups donated from local restaurants. Guests can purchase items directly for youth on our Giving Board, from personal care items, to eyeglasses, textbooks, and much more.

## Presenting Sponsor – \$15,000

- See first page

## Home-Cooked Sponsor – \$10,000

- 8 tickets
- Company logo on event giveaway item
- Opportunity to present a video or in-person message during the program
- Acknowledgement on social media, eNews, press release, and invitation
- Logo on Spectrum website
- Acknowledgement on collateral materials and in program

## Nourish Sponsor – \$5,000

- 4 tickets
- Acknowledgement on social media, eNews, and invitation
- Logo on Spectrum website
- Acknowledgement on collateral materials and in program

## Plate Sponsor – \$2,500

- 4 tickets
- Logo on Spectrum website
- Acknowledgement on social media, in collateral materials and program

## Fork & Knife Sponsor – \$1,000

- 2 tickets
- Listing on Spectrum website, in collateral materials and program

## Spoon Sponsor – \$500

- 2 tickets
- Acknowledgement in program

## Underwriting Opportunities

### Giving Board - \$4,000

Our online Giving Board will be sent out to participants well in advance of the event. Your logo and link on the homepage and on the physical Giving Board at the event.

### Pottery - \$2,000

Guests will select bowls from several local potters. Logo and acknowledgement alongside potter information and on website.

### Looking for a non-event related opportunity?

### Meals for a Month - \$3,000

Sponsor meals in our Drop-In Center for a month. Your business will be showcased in the slider on our homepage, on social media, and in the window of our Drop-In Center for the duration of the month.

### Don't see what you're looking for?

Please contact Charlotte Steverson at [csteverson@spectrumvt.org](mailto:csteverson@spectrumvt.org) to discuss a custom sponsorship level.

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