

Corporate Sponsorship Opportunities

There are many ways your company can support Spectrum throughout the year. Your gift goes a long way towards making sure youth can get help when they need it most.



Questions? Contact Charlotte at events@spectrumvt.org.

Ready to make a difference? [Click here](#) to pay for your sponsorship via credit card, or [email us](#) for an invoice.

**1% for
Spectrum**

Make a commitment to youth in our community by pledging to support them year-round with 1% of your company's net revenue. We'll provide you with a badge for your website and company collateral. Your generosity will be mentioned on our website, as well as in a quarterly newsletter and on our social media pages.

**Presenting
Event
Sponsor**

Title recognition for both events: "Spectrum's Empty Bowl Dinner Presented by [company]" and "Spectrum Sleep Out Presented by [company]". This includes tickets, acknowledgement before and during both events, both online and in print, and more. (See pg 2.)

**Gift Catalog
Matching
Fund**

Your sponsorship will create the Matching Fund for our Holiday Gift Catalog, which is sent out to 9,000 people each November. This Catalog gives supporters the chance to purchase gifts—big and small—for our youth. The Matching Fund will inspire others to give or to give more generously! Your logo will be on all printed gift catalogs as well as on the website, and your generosity will be mentioned in all gift acknowledgement letters to donors.

**Meals
for a
Month**

Sponsor meals in our Drop-In Center for a month. Your business will be showcased in the slider on our homepage, on social media, and in the window of our Drop-In Center(s) for the duration of the month.

**Event
Sponsor**

Be a part of one or both of our highly anticipated annual events, the Empty Bowl Dinner in October, and the Sleep Out in March. Benefits include tickets, acknowledgement before and during the event, online and in print, and more.

Empty Bowl Dinner

Wednesday, October 7, 2026 | UVM Davis Center

The Empty Bowl Dinner brings together over 400 community members and supporters who choose a handmade ceramic bowl to keep and fill with soups donated from local restaurants and served by local celebrities. Guests can purchase items directly for youth on our Giving Board, from personal care items, to eyeglasses, textbooks, and much more.



Questions? Contact Charlotte at events@spectrumvt.org.

Ready to make a difference? [Click here](#) to pay for your sponsorship via credit card, or [email us](#) for an invoice.

Presenting
\$15,000

**SOLD OUT
FOR 2026!**

- Title recognition at both 2026 Sleep Out and Empty Bowl events: "Spectrum's [Event Name] Presented by [Company]"
- 10 tickets to Empty Bowl 2026
- Opportunity to present brief remarks during programs
- Recognition in emailed invitation & printed program
- Dedicated sponsor spotlight post on Spectrum's social media channels
- Company logo on select event merchandise and on both websites

Sustaining
\$10,000

- 8 tickets
- Opportunity to present a video or in-person message during the program
- Dedicated sponsor spotlight post on Spectrum's social media channels
- Logo on Spectrum website; recognition in emailed invite & printed program

Nourishing
\$5,000

- 4 tickets
- Dedicated sponsor spotlight post on Spectrum's social media channels
- Logo on Spectrum website
- Recognition in digital and printed materials

Restoring
\$2,500

- 4 tickets
- Logo on Spectrum website
- Recognition in digital and printed materials

Healing
\$1,000

- 2 tickets
- Listing on Spectrum website & printed program
- Listing in collective sponsor thank-you posts & event-related social media content

Warming
\$500

- 2 tickets
- Listing in collective sponsor thank-you posts and event-related social media content

 1K

11% ENGAGEMENT RATE

 2.8K*

4% ENGAGEMENT RATE

 5K*

8% ENGAGEMENT RATE

 8.0K

15% OPEN RATE

**Across all Spectrum program accounts*

Sleep Out

March & April 2027

Each year, over 600 people of all ages sleep outside overnight in solidarity with youth facing homelessness in Vermont—and 3,000 people donate to support them.

Adults gather in Burlington at Hula and in St. Albans at Taylor Park. Students gather with their own teams on a date of their choosing.



Questions? Contact Charlotte at events@spectrumvt.org.

Ready to make a difference? [Click here](#) to pay for your sponsorship via credit card, or [email us](#) for an invoice.

See previous page for Presenting Sponsorship Opportunity.



Full Moon
\$10,000

- Dedicated sponsor spotlight post on Spectrum's social media channels
- 4 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program, eNews, and press release



North Star
\$5,000

- Dedicated sponsor spotlight post on Spectrum's social media channels
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program



Torch
\$2,500

- Featured recognition on Spectrum's social media channels
- 2 tickets to Empty Bowl Dinner
- Logo on both websites
- Acknowledgement in program



Lantern
\$1,000

- Listing in collective sponsor thank-you posts and event-related social media content
- Logo on Sleep Out website

 **1K**

11% ENGAGEMENT RATE

 **2.8K***

4% ENGAGEMENT RATE

 **5K***

8% ENGAGEMENT RATE

 **8.0K**

15% OPEN RATE

**Across all Spectrum program accounts*